

# *Alonya* photography



BUSINESS  
BRANDING  
PHOTOS

# ABOUT

Having professional photos that represent you and feel authentic to your brand are an essential part of presenting yourself and your business to the public. With my multi-genre photography background I am able to offer personal branding sessions for professionals in a range of fields. In our branding session I will take headshots, photos of the interior of your business, images of you in action, product photos, and more. The goal is to produce a variety of images that you can use for your website, marketing materials, and social media.



# WHAT TO EXPECT

## Before the session:

Once you are ready to book your session we will have an extensive consultation where we talk about your needs and goals. I will also take a look at your current website and social media and help you hone in on the vibe you want to present moving forward. This will help me consult you on your clothing and color pallet and we will come up with a game plan for our shoot day.

## During the session:

We will meet at your business or location of your choosing. I'll have a look around and assess where the good light is and how to achieve our session goals in a timely manner. I'll have you bring multiple clothing options so that we can incorporate an outfit change or swap something out that may not be working. Branding sessions can last up to two hours. My style is relaxed and fun. It is very important to me that everyone is comfortable- especially for headshots where the goal is to capture your authentic self. Sometimes it is helpful to play music or even sip a beer. It is my job to make sure that everything looks good. It is your job to have a good time.

## After the session:

You can expect editing to be completed within 3 weeks. Once your photos are ready you will be sent an online gallery of all the best images. All images will be professionally edited, but I am happy to do additional skin retouching on your four favorites. It is \$15 for each additional retouched photo. You will then have the ability to download all the high res files and start using them to promote your business!



# PRICING

## Full Personal Branding Session: **\$650**

*Sessions include:*

- ~ Pre-session branding & wardrobe consultation
- ~ Up to two hours of shooting at your business or location of your choice
- ~ A variety of images including headshots, interior, product, and more
- ~ A minimum of 50 fully edited photos presented within 3 weeks after the session
- ~ An online gallery where you can download all the high res files
- ~ Full rights to use the images for your personal and marketing use

## Headshots Only: **\$450**

*Sessions include:*

- ~ Pre-session wardrobe consultation
- ~ Two looks aka outfit changes
- ~ Up to one hour of shooting at an agreed upon location
- ~ A minimum of 30 edited photos presented within 3 weeks after the session
- ~ Skin retouching on your four favorite images. \$15 for each additional.
- ~ An online gallery where you can download all the high res files
- ~ Full rights to use the images for your personal and marketing use

You might also like to know:

- \$100 paid at booking to reserve your date
- Travel fee of \$25 for locations 25 miles from 97206
- Your gallery will expire after 2 months
- \$50 off for all return clients



# CONTACT

Questions? I have answers!

Alonya E. Lowe

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I will return all calls and emails as soon as I can. Please allow 1-3 days.

INSTAGRAM

[@alonyaphotography](https://www.instagram.com/alonyaphotography)

